



FOR IMMEDIATE RELEASE

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Protect Environmental Announces Brand Transition of Recent Acquisitions in Several Key Markets to Support Strategic Vision and Growth Trajectory

Brand transition announced by company as part of its charge to provide consistent brand identity and user experience across all markets

Louisville, KY, December 21, 2022 – We are growing. Today, Louisville-based Protect Environmental announced the upcoming brand transition of its recent acquisitions spanning seven markets: [Reliant Radon](#) and [Ace Radon](#) (Denver, CO), [Elliott & Associates](#) (Chicago, IL), [Protech Environmental Services](#) (Ann Arbor, MI), [RAdata](#) (Flanders, NJ), [Radon Be Gone](#) (Columbus, OH), and [Radovent](#) (Salt Lake City, UT and Chicago, IL). Over the next two months, operations in these markets will complete the transition to the Protect Environmental brand, which embodies the mission, vision, and core values of the company. The transition marks another milestone in Protect Environmental's growth strategy to expand its scale and solidify its presence in key markets across the country.

"The brand transition in these markets will be completed in the coming weeks as part of the launch of our company's revamped website," said Kyle Hoylman, Protect Environmental CEO. "This site will provide a consistent brand identity across all of our markets and be a valuable resource to understanding our business - assisting our clients with building and maintaining healthy, safe, and sustainable indoor environments in the places they live, work, and learn."

About Protect Environmental

Protect Environmental is a national leader in the environmental consulting and construction industry, focusing on radon and chemical vapor intrusion management. With a proven track record spanning 18 years and more than 200,000 completed projects in all 50 U.S. states and 2 U.S. territories, the company provides expert service from its trusted professionals to provide peace of mind protection to property owners seeking to build and maintain healthy, safe, and sustainable indoor environments. For more information, call 502-410-5000 or click on <https://www.protectenvironmental.com>.

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