



**FOR IMMEDIATE RELEASE**

November 1, 2023

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**Protect Environmental and the American Lung Association Partner to Provide Professional No-Cost Radon Testing for Lung Cancer Awareness Month**

More than 21,000 American lives are lost to radon-induced lung cancer every year, but exposure can be prevented. Together we can reverse this deadly trend.

Louisville, KY, November 1, 2023 – November is Lung Cancer Awareness Month. Lung cancer is the deadliest type of cancer and can impact anyone with lungs. Radon, an invisible radioactive gas is a leading cause of lung cancer, second only to smoking. The [CDC](#) estimates up to 20% of lung cancer cases are among people who have never smoked. Since the disease is commonly connected to those with a history of smoking, more awareness is needed to destigmatize, inform, and empower our communities to reduce their risk of radon-induced lung cancer.

Radon is a naturally occurring radioactive gas that comes from the breakdown of Uranium underground. It rises through the soil and can enter your home through cracks in floors, walls, or foundations. Unchecked, radon gas can accumulate indoors and cause damage to lungs when inhaled. Since you cannot see, smell, or taste radon, the only way to know your risk of exposure is to test.

Protect Environmental is providing no-cost access to professional radon testing in select communities through its [national partnership with the American Lung Association](#). Through this initiative, a qualified professional will conduct a radon test using a certified radon measurement device, providing a detailed report to the homeowner upon completion of the test. If elevated levels are identified, the problem can be fixed through the installation of a mitigation system.

No-cost professional radon testing is currently available in seven (7) markets: (1) Columbus, OH; (2) Denver, CO; (3) Detroit, MI; (4) Lexington, KY; (5) Louisville, KY; (6) New Jersey, and New York City (7) Salt Lake City, UT. Homeowners can request no-cost professional radon testing [here](#).

“We discovered that my childhood home had high levels of radon when my father was diagnosed with lung cancer, even though he was a non-smoker,” said Kyle Hoylman, CEO of Protect Environmental. “Our team is doing its part to reduce exposure to radioactive, cancer-causing radon gas in the communities we serve, but more awareness and action is needed to prevent this deadly disease. That’s why we partnered with the American Lung Association to break down barriers and empower individuals to reduce their risk of radon exposure through no-cost professional radon testing.”

“Lung Cancer is the leading cause of cancer death in America. As we have made tremendous strides in raising awareness about the dangers of tobacco use, there is more work to do to increase awareness about radon and how to prevent radon-induced lung cancer. Since reducing the risk of radon-induced lung cancer starts with a

test, we encourage everyone, regardless of where you live, to test the spaces where you live, work and learn,” said Deb Brown, chief mission officer for the American Lung Association. “It will take all of us working together to end lung cancer stigma and raise awareness that anyone can get lung cancer. Test for radon – it could save your life.”

#### **About Protect Environmental**

Protect Environmental is a national leader in the environmental consulting and construction industry, focusing on radon and chemical vapor intrusion management. With a proven track record spanning 18 years and more than 200,000 completed projects in all 50 U.S. states and 2 U.S. territories, the company provides expert service from its trusted professionals to provide peace of mind protection to property owners seeking to build and maintain healthy, safe, and sustainable indoor environments. For more information and to inquire about joining our growing team, call 502-410-5000 or click on <https://www.protectenvironmental.com>.

#### **About the American Lung Association**

The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease through education, advocacy and research. The work of the American Lung Association is focused on four strategic imperatives: to defeat lung cancer; to champion clean air for all; to improve the quality of life for those with lung disease and their families; and to create a tobacco-free future. For more information about the American Lung Association, which has a 4-star rating from Charity Navigator and is a Platinum-Level GuideStar Member, call 1-800-LUNGUSA (1-800-586-4872) or visit: [Lung.org](http://Lung.org). To support the work of the American Lung Association, find a local event at [Lung.org/events](http://Lung.org/events).

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